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our philosophy: Creative Mutualism

Sandbox Phase: We dive deep into your brand's story and vision, ensuring alignment from day one.

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Defining the Fit: We set clear expectations and craft a tailored project brief, so everyone knows the game plan.

Co-Creative Process: It's a team effort—your feedback shapes the design as we go, making the process flexible and collaborative.

Creative Approval Loop: We keep you in the loop with structured feedback sessions, minimizing revisions and maximizing satisfaction.

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We believe in a "WE" mentality—working side by side to bring your brand to life.

The Transition: We hand over everything you need to confidently roll out your new brand.

Aftercare: Our support doesn't stop at delivery. We stay connected, offering insights and updates as your brand evolves.





Good design gets people interested. Great design gets them invested.

Brand Audit & Recommendations

Get a no-nonsense analysis of your current branding with our Brand Audit, pinpointing exactly what's working and what's holding you back. Walk away with clear, actionable steps to elevate your brand's appeal and dominate your market.

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Brand Strategy Session

Define your brand's core with our Brand Strategy Session, ensuring you have a laser-focused direction that drives every visual and message. Build a strategic foundation that propels your brand's presence and market positioning.



Logo Design [Responsive Logotypes]

Stand out with a logo that truly resonates and adapts seamlessly across all platforms. Our Responsive Logotypes ensure your brand is instantly recognizable and trusted, no matter where it appears.

Brand Character / Symbol

Create a unique visual symbol that embodies your brand's personality and leaves a lasting impression. Our custom Brand Characters and Symbols add depth and memorability to your identity.

Iconography & Patterns

Unify your brand's look with bespoke icons and patterns that make your materials instantly recognizable. Our custom designs ensure seamless transitions and a cohesive visual identity.

Color Palette & Typography

Choose colors and fonts that perfectly capture your brand's essence and enhance its readability. Our curated palettes and typography elevate your brand's aesthetic and consistency.

Tagline & Slogan

Craft a powerful tagline that succinctly communicates your brand's mission and sticks in your customers' minds. Our expertly developed slogans make your brand unforgettable.

Style Sheet

Keep your brand looking sharp and consistent with our comprehensive Style Sheet. This guide ensures every visual element aligns perfectly with your brand's identity.



Concept Development & Final Designs

elevate your business materials with our unified stationery designs, ensuring consistency and professionalism across every piece. We provide customizable templates that make maintaining your brand effortless.

Mass/Bulk Customization Services

Need personalized stationery for a large team? Our Mass Customization services efficiently produce high-quality, consistent designs tailored to your entire organization.

Custom Email Signatures

Boost your email presence with sleek, branded signatures that reflect your identity. Our custom email signatures are easy to implement and make every message count.

PACKAGING DEGIGN

Custom Packaging Designs

Make your products irresistible with packaging that aligns perfectly with your brand and strategy. Our custom designs ensure your packaging stands out on shelves and during shipping.

MERCH DESIGN PACKAGES

Extend your brand identity to physical and digital merchandise.



All files for merch design are delivered in high-resolution, print-ready formats to ensure optimal quality on any product.



Custom Branded Products

Boost your brand visibility with high-quality merchandise that showcases your logo in style. From water bottles to keychains, our designs make your giveaways memorable and impactful.

Typography-Based Designs

Communicate your message clearly with clean, text-focused merchandise designs that highlight your brand's voice. Our typography-based graphics make your apparel and promos stand out.

Hand-Drawn Typography/Wordmarks

Add authenticity and character to your merchandise with our hand-drawn wordmarks. These unique, handcrafted designs make your products feel personal and one-of-a-kind.

Basic Illustrations

Tell your brand's story with standout illustrations that add depth and personality to your merch. Our basic illustrations highlight your key elements in a visually compelling way.

Complex Illustrations

Transform your merchandise into statement pieces with detailed, high-quality illustrations that set you apart. Our complex designs elevate your products beyond the ordinary.



ONGOING DESIGN SUPPORT

Provided reliablity, monthly design support tailored to your business's needs.

BASIC SUPPORT

Keep your visuals fresh with our Basic Ongoing Support, providing steady design updates without breaking the bank. Stay current and consistent with up to 10 hours of monthly design assistance.

STANDARD SUPPORT

Ensure your brand evolves smoothly with our Standard Support, offering regular design services that adapt to your growth. Get up to 20 hours of monthly support to keep all your materials aligned.

PREMIUM SUPPORT

Experience comprehensive brand care with our Premium Support, delivering dedicated design and consultation to drive your larger goals. Benefit from up to 30 hours of monthly assistance and strategic growth initiatives.

Custom Support

Get tailored design support that fits your unique needs with our Custom Ongoing Support, ensuring your brand always stays ahead. Enjoy a strategic partnership with flexible terms and dedicated resources for your brand's growth.

EVENT SPACE DESIGN

Event Concept & Theme Direction

Create a cohesive, professional event space with our Concept & Theme Direction, tying every element together seamlessly. Stand out with a visually compelling presentation that captivates your audience.

Engagement Point Development

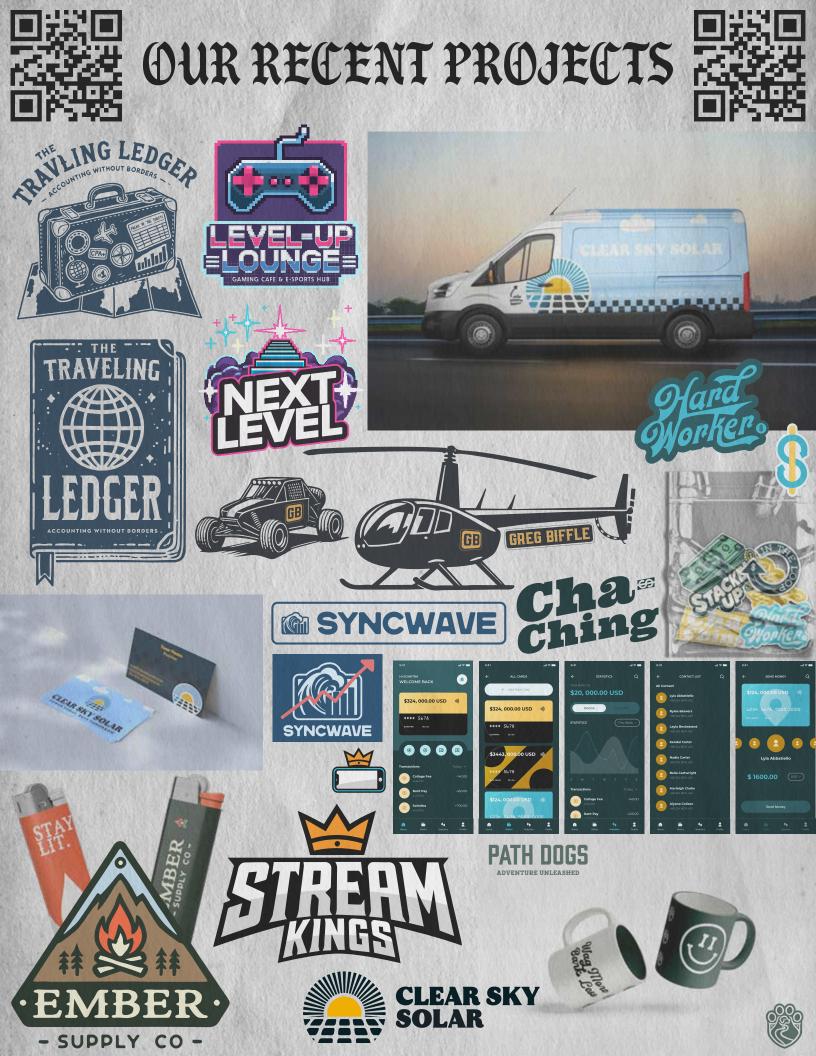
Design interactive elements that foster meaningful connections and memorable experiences at your events. Our Engagement Points help you leave a lasting, positive impact on every attendee.

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Ecosystem of Graphics

Make a lasting impression with large-scale graphics and signage that guide and engage your event attendees. Our designs ensure your brand narrative shines in any busy environment.

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GS doesn't do "safe." We're not here to blend in, and neither are the brands we build. Our approach is unapologetically bold because "good enough" never turned heads or won loyalty. Real impact means cutting through the noise, not joining it. So, we dig deep to find what makes your brand unforgettable, then distill that essence into visuals and strategy with bite-ensuring every piece is as sharp and direct as your message. With GS, you're not getting design; you're getting presence. A brand that demands attention and won't be forgotten.

Have Questions?

Visit our FAQ page for answers to common questions: gorillian.studio/faq